

# MEDIEVAL ACADEMY OF AMERICA

## INFORMATION FOR EXHIBITORS

### Medieval Academy annual meetings

The Medieval Academy, founded in 1925, is the world's oldest and largest organization of scholars, teachers, and students dedicated to the study of the Middle Ages. Each year it sponsors a scholarly conference in spring, usually between the last week in March and the middle of April.

Medieval Academy conferences meet in North American cities, usually following a circuit that moves from the "East" to the "Midwest" to the "West," and occasionally including a city in Canada. In recent years, the Academy has met in Austin (2000), Tempe, Arizona (2001), New York (2002), Minneapolis (2003), Seattle (2004), Miami Beach (2005), Boston (2006), Toronto (2007), Vancouver (2008).

**The 2009 meeting will be March 26-28 at the Renaissance Chicago Hotel, 1 West Wacker Drive, Chicago, Illinois 60601. We anticipate that there will be 350-400 attendees.**

Academic publishers, booksellers, and others who provide materials of interest to medievalists are invited to exhibit during Academy meetings.

### Exhibits

The public sessions will begin on Thursday early afternoon and conclude late afternoon on Saturday. Exhibit space, which will be near the meeting rooms, is open to attendees from Thursday noon to 6 p.m. and Friday and Saturday, 8:00 a.m. to 6 p.m. (by which time the teardown must be completed on Saturday). The exhibit room is available to exhibitors for set up on Thursday, beginning 9 a.m.

The following charges are for tables, 2 ft. x 6 ft.:

1 table: \$200    2 tables: \$260    3 tables: \$300    each additional table: \$35

Table draping, if desired, is available at no additional charge.

Electrical outlets, extension cords, internet connections, and other equipment needs are arranged directly with the Hotel, using the Event Technology form enclosed.

To reserve exhibit space, submit the Exhibit Space Application and Payment Form attached to this flyer. It is also available on the Medieval Academy's Website (<http://www.MedievalAcademy.org>) or from the Academy office ([Speculum@MedievalAcademy.org](mailto:Speculum@MedievalAcademy.org); 617-491-1622). The Event Technology form should be submitted directly to the Hotel.

Payments may be made by check in U.S. dollars or by credit card (Visa/Mastercard only).

### Advertisements in the Annual Meeting Program

The program of the annual meeting is mailed to all members of the Medieval Academy and is distributed to faculty and students at the host universities and neighboring institutions. It is also placed in the registration packet of each meeting participant. The program's approximate circulation is 5,200.

Rates: half page (3.25 x 3.75) = \$125; quarter page (1.75 x 3.25) = \$85.

For more information, contact Christina von Nolcken, University of Chicago ([mcv4@uchicago.edu](mailto:mcv4@uchicago.edu)), or Mary-Jo Arn ([MA@MedievalAcademy.org](mailto:MA@MedievalAcademy.org); 617-491-1622); to place an advertisement in the program, contact Sheryl Mullane-Corvi ([SMC@MedievalAcademy.org](mailto:SMC@MedievalAcademy.org); 617-491-1622).